



Publish With Us | One Hour Informational Webinar

The Writers Masterclass + Publishing + Marketing

- A complete writing, mentoring, publishing, and marketing package for those that want to write and publish their book with the UYB Dream Team in the next 6-8 months.

The Publishing Industry Explained

- 4 Ways to Write and Publish Your Book
 1. Traditional Publisher - DFY
 2. Self Publishing - DIY
 3. Hybrid Publisher - DFY + DIY
 4. Collaborative Dream Team (UYB + Messenger)
 - The professionalism of a traditional publisher
 - The support of industry professionals
 - The excellence of a savvy marketing agency

The Problem—You feel stuck, want professional help, and don't want to do this alone

The Solution—Get a plan, follow that plan, and finally finish your book

The Result—In your readers' hands, you place a beautifully written and published work that outlasts you and makes a difference in people's lives.



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What Does It Include? (30k+ market value)

- Mentoring Week - Professional Mentoring—5 Days
- Map Out Week - Create Your Detailed Writing Plan
- Outline Week - Develop Your Outline
- Professional Writing Coaching & Feedback—3 - 4 Months
 - Weekly Zoom Check-Ins + QA
- Professional Editing—45k Words (max)
- Professional Formatting—Print & Kindle
- Professional Book Cover—Print & Kindle
- Professional One Pager Author Website—Your Domain
- Professional Grow My Social™ System—3 Months (FB & IG)
- Professional Publicist
 - 1 Press Release Written & Distributed
 - 1 Radio Interview
 - 1 Livestream Interview
- Private Facebook Group With Your Dream Team + Other Authors
- Amazon Account Establishment
 - 100% Copyright
 - 100% Royalties

What Is The Investment? (30k+ market value)

- \$9,850
 - \$1,000 Deposit Required Once Your Application Is Accepted
 - \$8,850 Balance—Individualized Payment Plan—Final Payment
- No Refunds



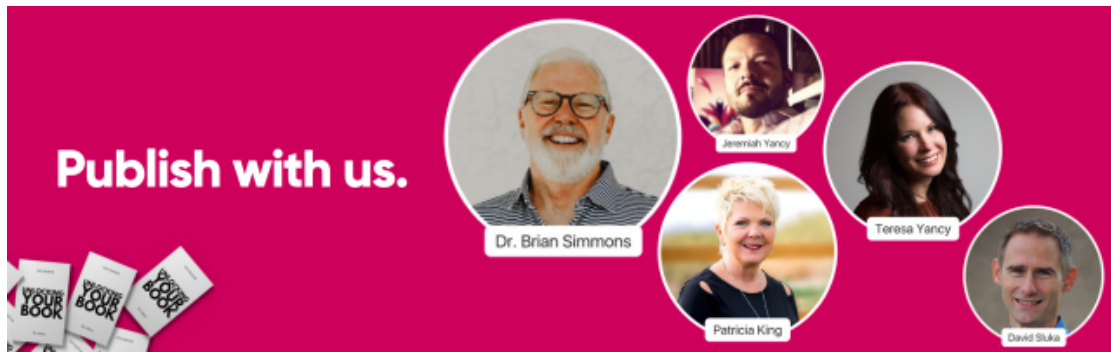
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Who Is It For?

- You Are Embracing the Call to Write a Book that Causes People to Encounter God
- You Are Mature In Your Walk with the Lord to Receive Correction and Coaching
- You Are Determined to Write for the Lord and with the Lord, not Fame or Ego
- You Can Budget for This Without Putting Undue Stress on Yourself or Family
- You Have A Message but You Need Clarity and Mentoring, and You Want a Done-For-You Publishing System
- Non-Fiction or Devotional
- 30–45k Words

Who Is It Not For?

- You Want Someone to Think for You and Hear from God For You
- You Don't Receive Correction Well
- You Want to Write a Book to Prove to Others How Awesome You Are
- You Don't Really Have the Funds for This and Are Just Hoping God Comes Through
- Fiction, Children's, Poetry, Memoir, Biography/Autobiography



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How Does It Work?

1. Decide If This Is For You
2. Fill Out The Short Application
3. Select Your Semester (Summer, Fall, or Spring)
4. If Approved - Pay Your Deposit (spots are limited)
5. Follow the 8 Step Plan
 - 1) Masterclass Week
 - 2) Map Out Week
 - 3) Outline Week
 - 4) Write Your Book
 - 5) Submit For Editing
 - 6) Publish Your Book
 - 7) Market Your Book
 - 8) Launch Your Book

The Timeline Options

- Summer - June 2023
- Fall - September 2023
- Spring - March 2024

Next Steps

- Email Hello@UnlockingYourBook.com — Masterclass + Publishing Application
- If Approved - Make Deposit Within 24 Hours
- See You In Your Reserved Semester